

## Seasons Greetings!

2010 has continued the tradition of being a very busy and productive year for WCE&CF.

WCE&CF continued its mission of making financial donations to the field conservation groups we support, including Cheetah Conservation Botswana, the Snow Leopard Conservancy, the Mountain Lion Foundation, the Small Cat Conservation Alliance, Cheetah Conservation Fund and Cheetah Outreach. Our ambassador cats appeared at multiple fundraising events for our conservation partners.

112 people attended our March fundraiser at the Freemont Hills Country Club. Our ambassador cats and the ambassador animals from Wild Things, on display during the cocktail hour, were a huge hit. Our generous supporters made the evening a success.

In May, Kgosi was the cheetah ambassador at a fundraiser for the Cheetah Conservation Fund. Please go to [www.cheetah.org](http://www.cheetah.org) to learn more about Dr. Marker's pioneering efforts to save the cheetah.

In July, we held our seventh open house/fundraiser at the compound. 72 guests came to hear Annie Beckhelling, founder of Cheetah Outreach, speak about the Anatolian Guard Dog Project, tour the compound, eat lunch and watch from inside the cheetah enclosure as Kgosi, Kamau and Kibibi took turns chasing the lure down the road. Kibibi again won the fastest cheetah award. The Anatolian, WCE&CF is sponsoring, was placed on the farm of Mr. Dekker in the AllDays District of South Africa. She has successfully been protecting his sheep with no losses to predators. We are sponsoring another dog this year. Please go to [www.cheetah.org.za](http://www.cheetah.org.za) to learn more about this project.

Our wonderful donors also financed the purchase of a new pressure washer to replace the 30 year-old unit Rob uses to keep the enclosures and travel cages clean.

In August, Guarani, Nakuru and Moremi were the "small" cat ambassadors at a fundraiser for Dr. Jim Sanderson and the Small Cat Conservation Alliance. WCE&CF made a donation to help with projects in the field. Please go to [www.smallcats.org](http://www.smallcats.org) to learn more about how to help the small cats of the world.

Kgosi, Shoshone, Nakuru and Natasha appeared as ambassadors at the Wildlife Conservation Network's garden party, part of the big Expo weekend. Please go to [www.wildnet.org](http://www.wildnet.org) to learn more about WCN.

Our public "Wild Cat Adventure" programs as well as our school assembly programs are facing difficult economic times. Attendance at the public presentations is down and the number of schools able to afford assemblies is down. We will continue to bring our message of the importance of conservation to as many adults and children as we possibly can.

Two new ambassadors joined our outreach programs this year: Natasha, a Siberian lynx and Themba, a cheetah. Come meet them at one of our presentations.

Sadly, we lost Tatiana, our first Siberian lynx. She lived to the amazing age of 23 years and is Natasha's great grandmother. We also lost Chandra, our truly lovely clouded leopard, to cancer at the age of 15 years.

Please reserve two dates on next year's calendar. Saturday evening, **March 12, 2011**, will be our annual fundraiser. We are excited about our new venue, The Lodge on the Hill in Los Gatos. You will have the opportunity to enjoy some good wine, eat a delicious dinner, meet some of our ambassador cats and support wildcat conservation. On Saturday, **July 18** we will hold our eighth open house, luncheon and cheetah run at our compound.

We hope 2011 will continue to be a good year for wildcat conservation. We strongly believe that without a big emphasis on education, conservation in the wild cannot be successful. This is the important part ambassador cats play in helping to ensure the future of these wonderful creatures. Without your support, we cannot reach all the people who need to hear what is happening to wildcat populations worldwide.

We cannot thank our wonderful donors enough. Please think of us this holiday season. We wish you a good and prosperous 2011!

Barbara, the rest of the WCE&CF board and the cats.